



Communication is a Determinant of Health

From influenza pandemic to legislation against passive smoking, from HIV/AIDS to obesity or excessive alcohol consumption, communication is an essential component in public health initiatives. It needs to be effective, responsive, and to communicate with the general public in a way that not only gets across the public health message, but that also counters the messages of the “hazard merchants” promoting unhealthy products and lifestyles.

Whether you require a specific initiative, communication products or wider strategic planning and research, we have extensive experience in health communication on a regional, national or international scale.

- Communication Strategy
- Media awareness
- Press communiqué
- Video news report
- Live broadcast coverage/dissemination
- Media tour
- Communication tools
- Training programmes

Contact [Turner Associates](#).